

**Subject:** Intl School - Outreach - 7/26/99

Two items from Karen this week:

1. Marilyn Hawkins is working on content for the brochure that Landor (the branding company) will design for us. Marilyn would like to get our input on what key points or ideas need to be communicated in the brochure. The thought is to create one generic brochure, then other inserts or separate pieces targeted to specific audiences, such as parents or community or business.

I will try to pull together some of the concepts we've talked about before and send those out to you to "prime the pump." In the meantime, if you have specific ideas why don't you Email them directly to me, then I'll collate them and share them with the larger list.

2. We had talked about having a separate meeting of the Outreach Committee. Karen and I put our calendars together and decided to try for:

Tuesday August 10 5:00-6:00 (or a little later)

at Ivar's Salmon House lounge (they usually have space, nice view, good parking, close to downtown & UW)

We realize it's very difficult to schedule meetings during the summer, but we hope many of you can make it. There will be others, so if you can't make this one, not to worry.

Topics: (1) Ideas for the brochure (2) Update on Funding (3) Next steps for Outreach

Thanks,

Michele Anciaux (volunteer communications person)